

Insert your
company's logo
here

Media release

Insert Alberta
Business Awards of
Distinction logo

For immediate release

XYZ Company – A finalist for the Alberta Business Awards of Distinction

Insert date

INSERT YOUR CITY/TOWN'S NAME – XYZ Company is pleased to announce that it has been recently selected as a finalist for the Alberta Business Awards of Distinction in the <<< *insert the award category name* >>>.

This great honour was announced by the Alberta Chambers of Commerce on <<< *insert date of announcement* >>>. Along with being a finalist for the <<< *insert the award category name* >>>, XYZ Company is also eligible for the prestigious Premier's Award of Distinction.

<<< *Insert additional information concerning your company, including a quote from the president/owner. Try to keep the media release to one page.* >>>

The awards will be announced at a gala dinner on <<< *insert ceremony date* >>>, at the <<< *insert location* >>> in <<< *Edmonton or Calgary* >>>. For more information, please go to the Alberta Business Awards of Distinction website at www.abbusinessawards.ab.ca.

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For more information please contact:

<<< *Insert name of main contact for the company* >>>

<<< *Insert title* >>>

<<< *Insert company name* >>>

<<< *Insert phone number - include cell, so that the contact is reachable* >>>

Please see attached backgrounder for more information on the company.
<<< *On a separate page, you can include background information on your company, including photos, and any other company accomplishments.* >>>

A media release can be faxed or e-mailed, depending on the media outlet's preference.